



## **OMRON Establishes Automotive Electronic Components Production Base in Guangzhou, China**

**Novi, Mich. - October 7, 2005** - OMRON Corporation, a global leader in automation, sensing and control technology, has established a new automotive electronic components manufacturing company, Omron Automotive Electronics Co., Ltd., in Guangzhou, China.

The company will begin production in January 2006 from a new plant, located in the Guangzhou Economic and Technological Development Zone on the outskirts of Guangzhou, where many other major auto manufacturers have set up operations. Initially, the company will house 70 staff and production workers, and produce components such as electric window units and keyless entry systems. There are additional plans to extend production in two to three years to include various electronic control devices that are currently under development.

With China's entry into the World Trade Organization (WTO), automotive manufacturers around the world have flocked to enter the Chinese market, and the Chinese automotive industry is growing rapidly together with the wide base of automotive electronics manufacturers that supports it. Some projections suggest that, within a few years, the number of automobiles produced in China will almost equal that of Japan.

"In the current market context, Omron will establish this new production site in order to meet the needs of our clients' China-based operations," says Hiroki Toyama, president, AEC. "In the future, automotive computerization will accelerate rapidly as manufacturers strive to enhance the safety and comfort of their vehicles. Omron is committed to assisting the manufacture of safe and comfortable vehicles by drawing on its core competency of sensing and control technology to provide high quality automotive electronic components and devices."

### **About OMRON**

Headquartered in Kyoto, Japan, OMRON Corporation is a global leader in the field of automation and sensing and control technology. Established in 1933 and headed by President and CEO Hisao Sakuta, OMRON has more than 26,000 employees in over 35 countries working to provide products and services to customers in a variety of fields including industrial automation, electronic components, social systems (ticket gate machines, ticket vending machines, and

traffic control), and healthcare. The company is divided into five regions and head offices are in Japan (Kyoto), Asia Pacific (Singapore), China (Shanghai), Europe (Amsterdam) and US (Chicago). For more information, visit OMRON's website at [www.omron.com](http://www.omron.com).

Omron Automotive Electronics, headquartered in Novi, Michigan, USA, is a division of Omron Automotive Electronic Components Company, Nagoya, Japan. Omron Automotive designs and manufactures a wide range of advanced electronic control units and sensors, including lidar sensors, remote keyless entry systems and power window and sliding door anti-pinch controls. Other products include various ergonomic switch assemblies and PCB and plug-in relays. The division has 700 employees in North America with one manufacturing facility in the U.S. and two in Canada. Sales in 2004 fiscal year were \$200 million.

###